

CURRICULUM VITAE

GREGORY R. WILLIAMS

EDUCATION

- Ed. D.**, 1997, The George Washington University, Higher Education Management (Dissertation: Factors Influencing the Success of Profit Centers in Community Colleges.)
- M.S.**, 1980, State University of New York at Plattsburgh, Education
- B.A.**, 1978, State University of New York at Plattsburgh, Sociology

Experience in Higher Education

- 2004 – Present, University of Maryland, Baltimore County, Clinical Associate Professor and Graduate Program Director
- 2009 – 2014, University of Maryland, Baltimore, School of Pharmacy, Assistant Affiliate Professor
- 2009 – 2014, University of Maryland, School of Medicine, Secondary Assistant Professor
- 2002 – 2003 Stevenson University, Associate Dean
- 2002 – 2003 Stevenson University, Adjunct Faculty
- 2000 – 2002 University of Maryland, Baltimore County, Associate Vice Provost
- 2002 – 2003 University of Phoenix, Adjunct Faculty
- 1997- 2000 Towson University, Director, Extended Learning
- 1998 – 2000 Towson University, Adjunct Faculty
- 1995 – 1997 St. John Fisher College, Rochester, NY, Director, Continuing Education
- 1988 – 1995 Montgomery College, Director, Business, Industry and Government Services and Director
- 1988 – 1995 Montgomery College, Director, Montgomery County Small Business Development Center (concurrent position)
- 1985 – 1988 The George Washington University, Associate Director, Continuing Education
- 1979 – 1980 State University of New York at Plattsburgh, Teaching Assistant

Experience in Other than Higher Education

- 2016 - Present, Adjunct online Instructor U.S. Air Force
- 2014 - 2015, consultant to Social Impact
- 2008 – Present, consultant to Kennedy Krieger Institute
- 2008 – Present, consultant to Johns Hopkins University Hospital
- 2008 – 2012, consultant to Social Security's Center for Medicaid & Medicare Services

- 2007 – 2012, consultant to Med-IQ
1983 – 1985 U.S. Army Continuing Education System, Program Director,
(civilian), Germany
1980 – 1983 Fort Edward Public School, Director of Guidance, Fort
Edward, NY

Honors Received

- 2015 - Selected by the U.S. Air Force to be the keynote speaker for “Innovations in Learning” at the U. S. Air Force Spatz Center for Officer Education Conference, Montgomery, Alabama, June 9-10, 2015
- 2009 - Paper “Making the Transition to eLearning in Higher Education presented at the Conference on Education and Information Systems, Technologies and Applications: EISTA 2009, Orlando, Florida, July 11, selected as best paper in the higher education category
- 2008 - Paper “Using Technology and Multi-Media to Market Applied Online Graduate Programs”, presented at the Conference on Education and Information Systems, Technologies and Applications: EISTA 2008, Orlando, Florida, June 29 selected as best paper in the higher education category
- 2008 – Selected by the American Society for Training and Development (ASTD) as a subject matter expert to serve on their 12 member advisory for the “ASTD Competency Model” that will be used in their international “Certified Professional in Learning and Performance” (CPLP) certification program
- 2006 – Selected as Peer Faculty Mentor, UMBC faculty development “Alternative Delivery Program”
- 2005 – Selected as Quality Matters Team leader, a FIPSE funded faculty development project

Presentations

- 2015 – “Engaging the Student – Invigorating Instruction”, keynote speech at the Community College of Baltimore County Instructional Technology Expo, June 7, 2016
- 2015 - “Adapting to Change in the Classroom” keynote speech at Maryland Fire and Rescue Institute, Annual Instructor Conference, December 5, 2015
- 2015 - “Managing Learning” presentation at International Masonry Institute, Instructor Training Conference, Bowie, Maryland, November 6, 2015

2015 - "Preparing Instructional Materials" presentation at International Masonry Institute, Instructor Training Conference, Bowie, Maryland, September 29, 2015

2015 - "Adult Learning" presentation at International Masonry Institute, Instructor Training Conference, Bowie, Maryland, September 24, 2015

2015 - "Preparing Instructional Videos" presentation at International Masonry Institute, Instructor Training Conference, Bowie, Maryland, October 6, 2015

2015 - "Innovations in Learning" keynote speech at the U. S. Air Force Spatz Center for Officer Education Conference, Montgomery, Alabama, June 9-10, 2015

2014 - "Preparing Instructional Videos", presentation at International Masonry Institute, Instructor Training Conference, Bowie, Maryland, October 2, 2014

2014 - "Preparing Instructional Materials", presentation at International Masonry Institute, Instructor Training Conference, Bowie, Maryland, September 16, 2014

2014 - "Trainer Toolbox Upgrade", presentation at Maryland Fire and Rescue Institute Professional Development Conference, College Park, Maryland, April 5, 2014

2013 - "Adult Learning Principles", presentation at International Masonry Institute, Instructor Training Conference, Bowie, Maryland, October 28, 2013

2013 - "Preparing Instructional Materials", presentation at International Masonry Institute, Instructor Training Conference, Bowie, Maryland, October 28, 2013

2013 - "Your Career Portfolio" Invited webinar presentation for ASTD Twin Cities (Minneapolis-St. Paul), February 28, 2013

2012 - "Technology Myth Exposed: You Don't Have to Be a Techie to Work In Instructional Technology", presentation at Maryland State Education Association Convention, (MSEA) Ocean City, Maryland, October 19, 2012

2012 - "Managing Learning Resources", invited presentation for the Instructor Certification Program of the International Masonry Institute, Bowie, Maryland, October 2, 2012

2012 - "Don't Make My Mistakes: 10 Essentials to Successful eLearning Courses", presentation for the Maryland Society for Educational Technology, April 20, 2012

2012 - "How to Create and Use a Career Portfolio" invited presentation for ASTD Washington, DC Metro Chapter, March 27, 2012

2012 - "What the Tech? - Simple Approaches to Technology Enhanced Learning That Work", invited presentation for Maryland Institute for Emergency Medical Service Systems, January 5, 2012 -

2011 - "Training Portfolios - No Longer an Option, But a Requirement", invited presentation for ASTD Washington, DC Metro Chapter, November 16, 2011

2011 - "Ten Biggest Career Mistakes and How to Avoid Them", invited presentation for ASTD Maryland, November 10, 2011

2011 - ASTD Washington, DC Metro ASTD, invited panelist for Chief Learning Officer Panel on the "The Politics of Learning", October 20, 2011

2011 - "Who's More Misunderstood ISD or Michael Jackson", Invited webinar presentation for ASTD, September 27, 2011

2011 - "Games That Teach", co-presenter with Steve Sugar, at the 2010 Lilly Conference on College and University Teaching, Washington, DC, June 2, 2011

2011 - "Strategies and Tips for Working with Learners from Different Generations" keynote speech and workshop, Maryland Fire and Rescue Institute at University of Maryland, College Park, April 2, 2011

2010 - "You'll Never Work In This Town Again - Your Career Without a Portfolio", presented at the American Society Training Development (ASTD) Leadership Conference, Arlington, VA, October 1, 2010

2010 - "Academic Integrity and Instructional Design - What Can They Possibly Have in Common?" presented at the Education and Information Systems, Technologies and Applications: EISTA 2010 Conference, Orlando, Florida, June 28, 2010

2010 - "Games That Teach" , co-presenter with Steve Sugar, at the 2010 Lilly Conference on College and University Teaching, Washington, DC, June 4, 2010

2010 - "The Top Ten eLearning Mistakes Teachers Make and How to Avoid Them" at the Maryland Society for Educational Technology (MSET) annual conference, Baltimore, Maryland, April 30, 2010

2010 - "Creating a Training Portfolio" invited presentation the Upstate South Carolina, chapter of the American Society of Training and Development, Greenville, South Carolina, April 22, 2010.

2010 - "Competency-Based ePortfolios: The Career Passport of the Future" at the eLearning Guild's Learning Solutions Conference and Expo in Orlando, Florida, March 26, 2010.

2009 - Paper "making the transition to eLearning in Higher Education presented at the Conference on Education and Information Systems,

Technologies and Applications: EISTA 2009, Orlando, Florida, July 11, selected as best paper in the higher education category
2008 - "From Inquiries to Alumni: Using Affordable Technology and Interactive Marketing to Recruit and Retain Adult Students", presented at the American Marketing Association Symposium for the Marketing of Higher Education, Chicago, Illinois, November 18, 2008

2008 - "A Conversion Success Story," presented at the 2008 Council for Adult and Experiential Learning (CAEL) Annual Conference, Philadelphia, Pennsylvania, November 13, 2008

2008 - "Enrollment Management - The First Step to Marketing", presented at the University Continuing Education Association Mid-Atlantic Regional Conference, Wilmington, Delaware, October 2, 2008

2008 - "Jazz Up Your Career: Create a Portfolio" presented at the ASTD Maryland Annual Conference, Columbia, Maryland, September 25, 2008

2008 - "Instructional Objectives" presented at the faculty development workshops, University of Maryland, Baltimore, School of Pharmacy, Baltimore, Maryland, September 23 and October 10, 2008

2008 - "You Have Faculty Using Technology to Market? ... Are You Kidding Me?", presented at the eduWEB Conference, Atlantic City, New Jersey, July 22, 2008

2008 - "Using Affordable Technology and Creative Marketing to Recruit and Retain Students" presented at the American Association of Collegiate Registrars and Admission Officers (AACRAO) Technology Conference, Baltimore, MD, July 12, 2008

2008 - "Using Technology and Multi-Media to Market Applied Online Graduate Programs", presented at the Conference on Education and Information Systems, Technologies and Applications: EISTA 2008, Orlando, Florida, June 29, 2008

2008 - "From Gilligan to the Professor: Making the Career Transition to eLearning", presented at the Training Officer's Consortium, Annual Conference, Norfolk, Virginia, April 28, 2008

2008 - "Trainer Toolbox Upgrade: Strategies and Techniques for Training Fire & Rescue Professionals, invited presenter, University of Maryland

Fire and Rescue Institute, Annual Conference, College Park, Maryland, April 5, 2008

2007 - "Human Performance Improvement? – This Isn't What I Signed Up For!" presenter, presented at the American Society for Training & Development, Maryland Chapter meeting, Catonsville, Maryland, March 22, 2007

PUBLICATIONS, PRESENTATIONS, AND CREATIVE ACHIEVEMENTS

Publications

Articles

Williams, G.R. (2009). Portfolios as a Learning and Professional Development Tool, *Chief Learning Officer*, May 2009, pp: 34-39.

Williams, G.R. (2009). Crossover Careers for Technical Professionals, *Certification Magazine*, November 2009, (accepted for publication)

Williams, G.R. (2008). Studying Up: An Insider's Guide to Working With Higher Ed. *Training + Development*, Volume 62, Number 12, pp: 44-50.

Booklets

Williams, G.R. (2016). "Creating a Career Portfolio", Association for Talent Development, ATD@Work VOL 33 Issue 1604, April 2016

Williams, G.R. (2009). "Build A Training Portfolio", American Society for Training & Development Infoline Series – Tools, Tips and Intelligence for Trainers, Issue 0905, pp: 1-16.

Published Proceedings

Williams, G.R. (2009). Making the Transition to eLearning, presented at the Education and Information Systems Technology Applications (EISTA 2009) annual conference. Orlando, FL, July 11.

Williams, G.R. (2008). From Inquiries to Alumni: Using Affordable Technology and Interactive Marketing to Recruit and Retain Adult Students, Proceeding of the *American Marketing Association Symposium for the Marketing of Higher Education*. Chicago, Ill, November 18. Volume 19 pp. 64.

Williams, G.R. (2008). Using Technology and Multi-Media to Market Applied Online Graduate Programs, presented at the Conference on Education

and information Systems, Technologies and Applications: EISTA 2008.
Orlando, FL, June 29.

Editing/Publishing/Reviewing:

Book Reviewer

2006 – Reviewer, *ISD From the Ground Up, second edition*, by Chuck Hodell (author), American Society for Training and Development

Proposal Reviewer

2009 - Education and Information Systems Technology Applications (EISTA) annual conference. Orlando, Florida, July 10-13.

2008 - Education and Information Systems Technology Applications (EISTA) annual conference. Orlando, Florida, June 29 - July 2.

SERVICE TO THE DEPARTMENT, UNIVERSITY, COMMUNITY AND PROFESSION

- 2008 – Present, Served on the Curriculum Steering Committee for the University of Maryland, Baltimore, School of Pharmacy
- 2008 – Selected by the American Society for Training and Development (ASTD) as a subject matter expert to serve on their 12 member advisory for the “ASTD Competency Model” that will be used in their international “Certified Professional in Learning and Performance” (CPLP) certification program.
- 2008 – Present, University of Maryland, School of Pharmacy, provided instructional design for online graduate medical courses. Also trained faculty in online teaching strategies & techniques and instructional technology.
- 2008 – Served as member of UMBC Dept. of Education Online Evaluation Instrument Committee
- 2007 – Present, University of Maryland, School of Medicine, Department of Epidemiology and Preventive Medicine, provided instructional design for online graduate medical courses.
- 2007 – Present, Johns Hopkins University, Applied Engineering Program, provided instructional design for online graduate engineering courses. Also trained faculty in online teaching strategies & techniques
- 2006 Quality Matters, Course Evaluation Team Leader, faculty development project funded by FIPSE
- 2006 Office of Information Technology, Content Capture System, Vendor Evaluation Team, faculty liaison
- 2004 – Present, Continuing and Professional Studies Marketing Committee
- 2004 – Present, PeopleSoft Student SIS Committee

2002 - 2004, St. Anthony's School, board member
2002 - 2005, Baltimore City digital Harbor High School, board member
2000 - 2002, UMBC Presidents Advisory Council, liaison
2000 - 2004, Continuing and Professional Studies Leadership Team

Advisory Boards

2008 - Present, UMBC's Master's in Professional Studies:
Industrial/Organizational Psychology
2007 - Present, Med-IQ, a medical education company
2004 - Present, UMBC Instructional Systems Development - Training
Systems Program Advisory Board, Chair

Professional Development Events

All the events below were part of the UMBC Training Forum, an event that is open to professionals in the training, instructional design, instructional technology fields. Dr. Williams is the event creator and Executive Producer.

Williams, G.R. (2009) "Action Learning", featuring Dr. Michael Marquardt, Executive Producer, UMBC Training Forum. Catonsville, MD, April 2

Williams, G.R. (2008) "Leveraging the Virtual Classroom for Effective Learning", featuring Dr. Ruth Clark, Executive Producer, UMBC Training Forum. Catonsville, MD, October 16

Williams, G.R. (2008) "Rapid Instructional Design: Faster, Cheaper, Better", featuring Sivasailam Thiagarajan (Thiagi), Executive Producer, UMBC Training Forum. Catonsville, MD, April 23

Williams, G.R. (2007) "How to be a Consultant in Field of Training", Facilitator and Executive Producer, UMBC Training Forum Catonsville, MD, November 7

Williams, G.R. (2007) The Power of Play: Effective Training Through Games and Simulations, Facilitator and Executive Producer, UMBC Training Forum, Catonsville, MD, April 25

Williams, G.R. (2006) Women Who Mean Business: Building a Future in eLearning. Executive Producer, UMBC Training Forum, Catonsville, MD, November 15

Williams, G.R. (2006) The Future of the Training Profession, Facilitator and Executive Producer, UMBC Training Forum Catonsville, MD, April 26

Williams, G.R. (2005) Human Performance Improvement, Facilitator and Executive Producer, UMBC Training Forum. Catonsville, MD, October 25

Williams, G.R. (2005) Best Practices in Training and Development, Facilitator and Executive Producer, UMBC Training Forum, Catonsville, MD, May 23

Williams, G.R. (2004) Technology and Training, Facilitator and Executive Producer, UMBC Training Forum. Catonsville, MD, November 4

Williams, G.R. (2004) Careers in Training, Facilitator and Executive Producer, UMBC Training Forum. Catonsville, MD, June 9

Professional Organizations

Association for Talent Development, national member

Association for Talent Development, DC, member

Association for Talent Development, MD, member

International Society for Performance Improvement, member

Training Officers Conference, member

University Continuing Education Association, member

University Continuing Education Association, Mid-Atlantic Regional conference planning committee member, 1998